

**MINUTES
COMMERCIAL REVITALIZATION COMMITTEE
VILLAGE OF LA GRANGE PARK
November 5, 2013
Village Hall
447 N. Catherine Avenue
La Grange Park, Illinois
7:00 P.M.**

Chairman James Kucera called the Commercial Revitalization Committee (CRC) meeting to order at 7:00 p.m. on Tuesday, November 5, 2013, in the Board Room of the Village Hall, 447 N. Catherine Avenue, La Grange Park, Illinois.

Present: Chairman James Kucera, Committee Member Patricia Rocco, Committee Member Michael Sheehan

Also Present: Assistant Village Manager Emily Rodman, Village Clerk Amanda Seidel,

Village Clerk Seidel stated that a quorum was present. Chairman Kucera said the first item was the approval of the minutes from the August 20, 2013 meeting. *Committee Member Rocco said "I move to approve the minutes of the August 20, 2013 Commercial Revitalization Committee Meeting."* *Committee Member Sheehan seconded the motion. The motion to approve passed unanimously on a roll call vote.*

Chairman Kucera moved on to the next item and handed the meeting to Assistant Village Manager Rodman for an Update on the Commercial Revitalization Implementation Plan. Assistant Village Manager Rodman went through the updates of the Commercial Revitalization Plan Implementation Matrix. Discussion began over gap analysis and the information on the Villages Website that could benefit the Committee's efforts. Assistant Village Manager Rodman moved on to discussing the efforts of the WSCC including their recent analysis and what information of statistical data is available for purchase.

Chairman Kucera moved on to the next item- Business Outreach. Assistant Village Manager Rodman discussed her experiences with visiting with some of the Villages businesses. Discussion moved to how the CRC should visit businesses to improve their perception of the Village. A possible reception was discussed as well as a possible survey and other ways to improve communication with the Villages businesses. Sherri Saurer President of the La Grange Park Chamber was present at the meeting and discussed her experiences visiting businesses as well as the efforts of the La Grange Park Chamber. Sherri Saurer discussed how businesses perceive the Village and the best way for the CRC to approach businesses. Trustee Kucera discussed some of the programs the West Suburban Chamber has including their Chamber Ambassador Committee. Assistant Village Manager Rodman discussed establishing a plan to visit businesses quarterly and the best approach including; sending a letter in January, start meeting businesses in February and engaging the other Board Members. Discussion moved to identifying stakeholders. The discussion ended with an agreement to move forward with Assistant

Village Manager Rodman preparing letters to be sent in January and businesses to visit which will be assigned at the February Meeting.

Chairman Kucera moved on to the scheduling of the next meeting date. At the end of discussion the next meeting of the Commercial Revitalization Committee was scheduled for Tuesday February 4, 2013 at 7:00pm.

Committee member Sheehan brought a motion to adjourn; Committee Member Rocco seconded the motion. Motion to adjourn passed unanimously by voice vote. With no further business to come before the Committee, Chairman Kucera declared the meeting adjourned. The meeting adjourned at 8:10 p.m.

Respectfully Submitted

Amanda G. Seidel
Village Clerk