



La Grange Park Business Association

Committed to promoting businesses in La Grange Park

Benefits of Membership

Networking - For start-up or small business, member networking provides a lifeline of support and business generation. Through sharing common experiences, networking will help improve business performance, products and staff skills. It can also help develop knowledge and skills, by providing opportunities for learning. Large businesses become familiar with local business counterparts. Networking facilitates partnerships where businesses serve other businesses by creating a connection with potential customers.

Marketing - The association regularly engages in marketing efforts where members jointly sponsor a newspaper advertising. By combining the investment and sharing the costs, members have the competitive advantage with larger, eye catching advertisements.

Education - Each monthly membership meeting features an educational component, featuring an area speaker who is both a local leader in the business community and an expert in their field. Past education topics included: Insurance for Small Business, Local Nonprofits, Office Ergonomics, Mailing Services, Small Business Design, Approaches to Information and Technology, La Grange Park Economic Development.

Community Events - The association supports the greater community through its participation in community events such as the Fall Festival and Holiday in the Park. The Holiday in the Park event is a coordinated effort by the association and offers local businesses the opportunity to market to families, organizations and other businesses in the community.

Liaison with Village of La Grange Park - The Village has designated a liaison to work with the association to provide support services to assist in the furtherance of goals in the greater community.

LA GRANGE PARK
BUSINESS ASSOCIATION

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